

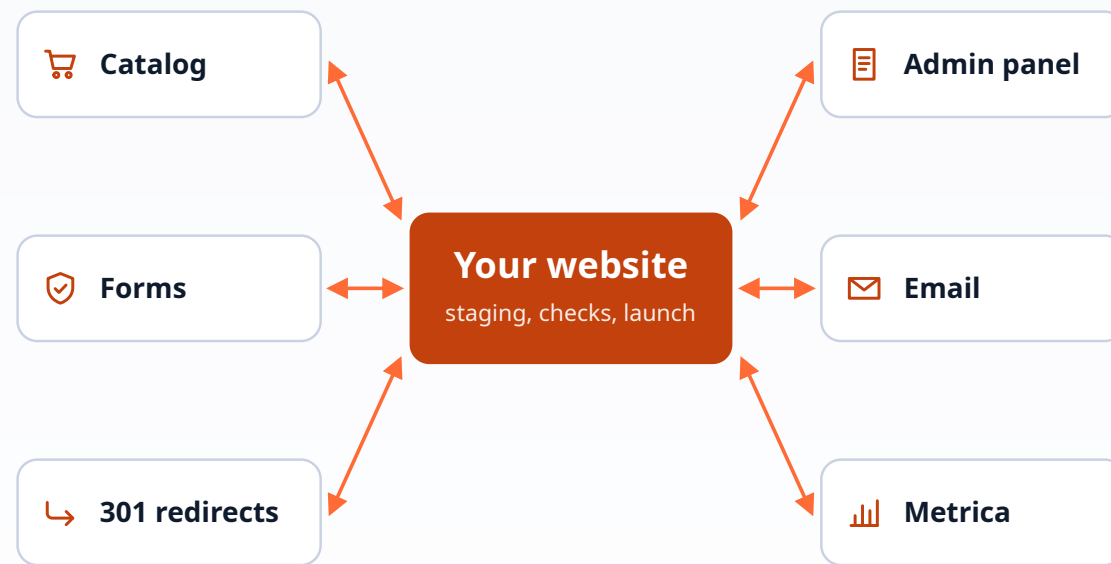


SERVICE PRESENTATION · TURNKEY WEBSITES

Websites that bring you leads from search

We plan the structure around what your customers actually search for, build fast mobile-friendly pages, and set up analytics and lead forms. You review the site on a private staging server first, and once it is approved we move it to your domain.

conterator.com/en/websites/



Who we are

- ✓ We build websites and online stores and grow them in search without paid ads
- ✓ We connect your website with your CRM, email, messengers and 1C
- ✓ We implement and support 1C, licenses come through partners
- ✓ Every change is checked on a private staging server before it goes live
- ✓ Tasks, articles, hours and reports are visible in your client area
- ✓ We work remotely with clients across Russia

SERVICES

Turnkey websites

conerator.com/en/websites/

SEO and promotion

conerator.com/en/seo/

Website and 1C integration

conerator.com/en/1c-integration/

1C support

conerator.com/en/1c-support/

Tender search

conerator.com/en/tender-search/

CRM setup

conerator.com/en/crm-setup/

AI tender manager

conerator.com/en/ai-tender-manager/

What we build

Company and service websites

A dedicated page for every service, with prices, reviews, contacts and directions. Visitors quickly find what they need and get in touch.

Online stores

Catalog, filters, cart and checkout. Products, prices and stock can come straight from 1C, with orders sent back.

Websites for doctors and experts

A specialist profile, services and prices, articles under the author's name, licenses and documents. Everything search engines value in medical and expert niches.

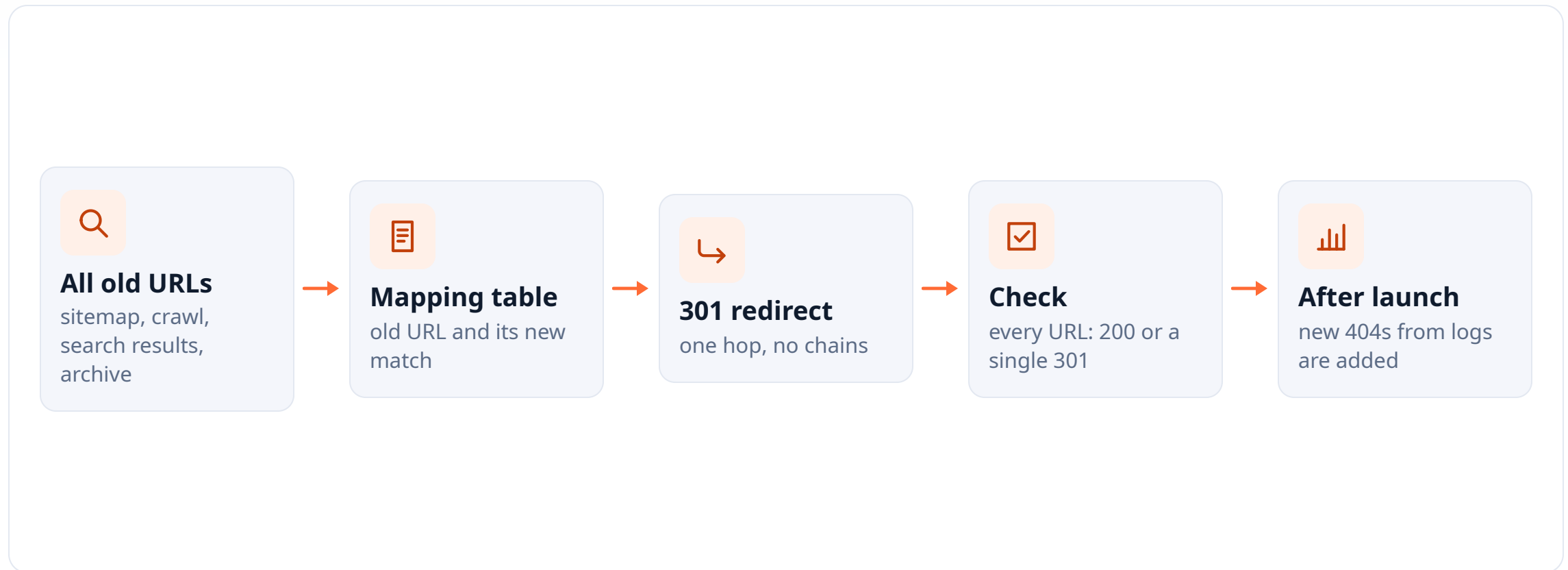
Redesign and migration

We move your old website to a new platform without losing pages or rankings: URLs are preserved, redirects set up and indexing checked.

FLOW 1

Website migration without losing URLs

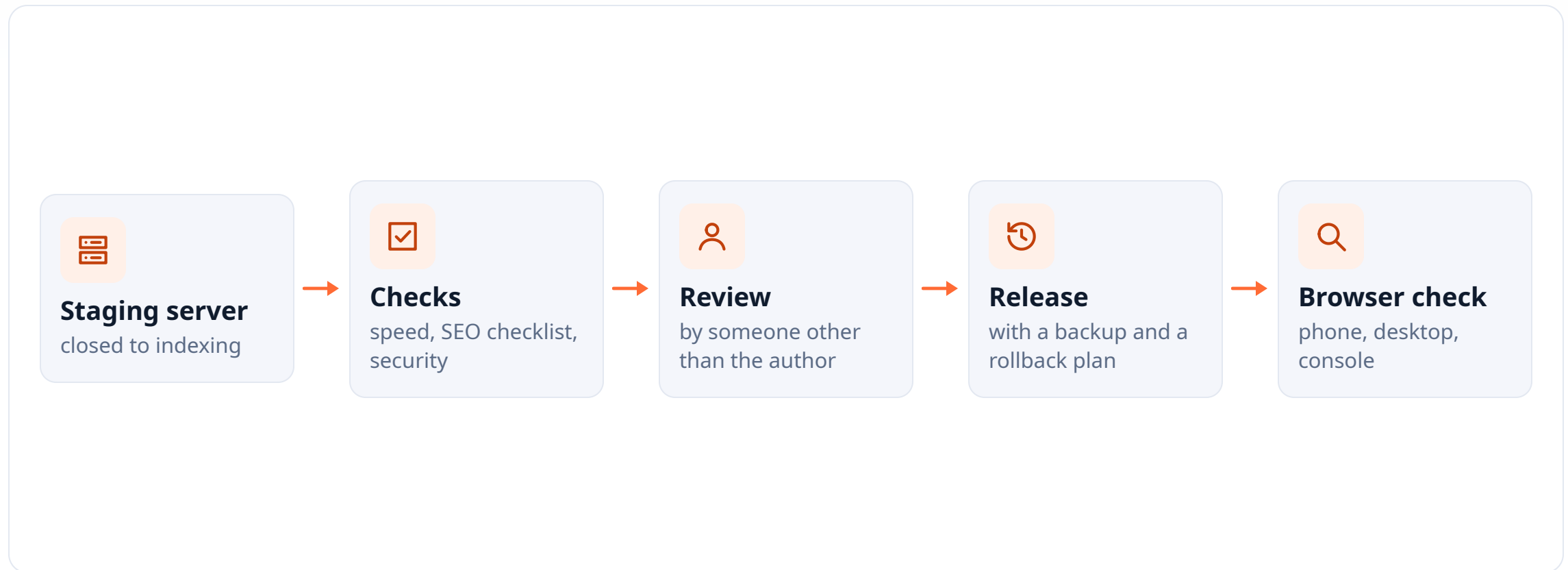
Before the move we collect every URL of the old website and find its match on the new one. We launch only when the check shows not a single lost URL.



FLOW 2

Staging, checks, live website

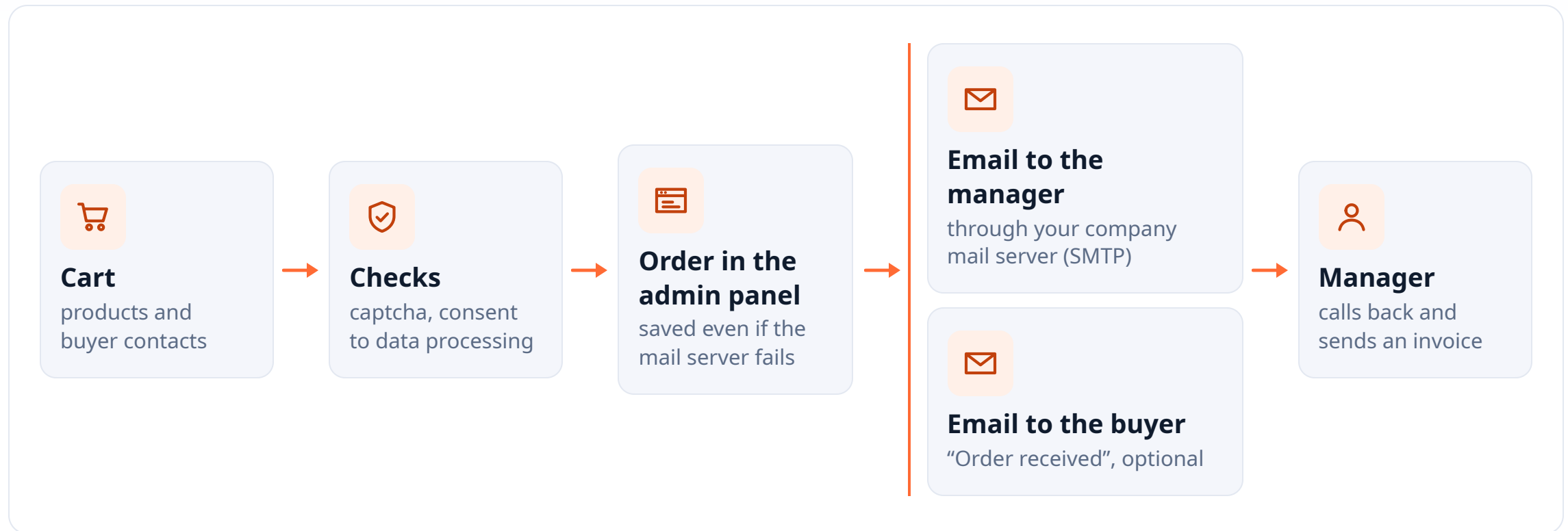
We build the website on a staging server hidden from search engines. Only what has passed the checks and a separate review goes to your domain.



FLOW 3

Website order: emails to the manager and the buyer

The buyer fills the cart and leaves contact details. There is no online payment: the manager gets in touch and sends an invoice. The confirmation email to the buyer is switched on or off with a checkbox in the admin panel.



How we work

01

Analysis and URL map

We study your business and search demand in Yandex and Google. If you already have a website, we collect all its URLs so that none gets lost.

02

Design

Page structure built around search queries and mockups of the key screens in your brand style.

03

Build and admin panel

We build the website on a staging server hidden from search engines. The admin panel fits your tasks: products, prices, requests.

04

Content migration

Catalog, texts, images, documents and company details are moved with scripts and checked against the old website.

05

301 redirects

Every old URL either serves its page or leads to its match with a single 301. No chains, no "everything to the home page".

06

Checks

Speed, mobile layout, SEO checklist, forms, emails, admin panel security. A separate review before launch.

07

Launch

We switch the domain following a plan with a rollback, and connect Metrika with goals, Webmaster and Search Console.

08

Ongoing support

Edits, updates, backups and new pages as your business grows.

Included with every website

- ✓ Responsive layout for phones and tablets
- ✓ Secure HTTPS connection
- ✓ A convenient admin panel: products, prices, requests, Excel import and export
- ✓ Order and request emails sent through your company mail
- ✓ Yandex Metrica with goals on buttons and forms
- ✓ A guide to managing your website
- ✓ Fast loading: compressed images, caching, minimal scripts
- ✓ Sitemap, robots.txt and schema.org markup
- ✓ Lead forms with spam protection and consent to data processing
- ✓ Old URLs carried over with 301 redirects when you move
- ✓ Admin panel protection, hidden logins and regular backups

Pricing

Estimate by stage

turnkey website, after we
discuss your project

2,500 RUB

per hour of changes and
support, 2,250 RUB/hour
from 10 hours

- ✓ The estimate is broken down by stage, so you see what you pay for
- ✓ The price depends on the number of pages, the catalog and integrations
- ✓ You see the first version on staging well before launch



Let's discuss your project

Leave a request on the website: we reply during business hours and suggest the next step.

Request

conterator.com/en/contacts/

Service page

conterator.com/en/websites/

Pricing

conterator.com/en/pricing/

Client area

app.conterator.com