

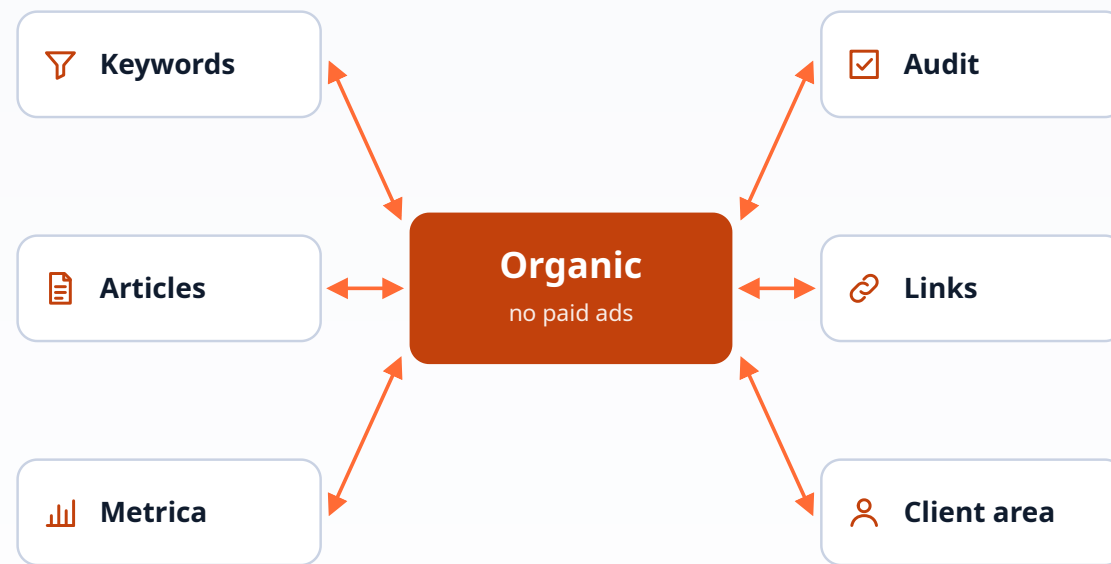


SERVICE PRESENTATION · SEO AND PROMOTION

Search growth that stays with your website

We grow organic traffic from Yandex and Google: a structure built around search queries, helpful articles in your expert's name, map listings and reviews, posts on Dzen and social media. You pay for work on your website, not for clicks.

conterator.com/en/seo/



Who we are

- ✓ We build websites and online stores and grow them in search without paid ads
- ✓ We connect your website with your CRM, email, messengers and 1C
- ✓ We implement and support 1C, licenses come through partners
- ✓ Every change is checked on a private staging server before it goes live
- ✓ Tasks, articles, hours and reports are visible in your client area
- ✓ We work remotely with clients across Russia

SERVICES

Turnkey websites

conerator.com/en/websites/

SEO and promotion

conerator.com/en/seo/

Website and 1C integration

conerator.com/en/1c-integration/

1C support

conerator.com/en/1c-support/

Tender search

conerator.com/en/tender-search/

CRM setup

conerator.com/en/crm-setup/

AI tender manager

conerator.com/en/ai-tender-manager/

What we cover

Audit and technical SEO

Speed, indexing, duplicates, errors, structured data, mobile version. We fix whatever is holding your website back.

Keywords and structure

We collect the queries your customers use and map them to pages. Every service gets its own landing page.

Articles and expert content

We write articles that answer your customers' questions, published in your specialist's name. The expert reviews them, we publish and interlink.

Maps and reviews

Yandex Business, 2GIS, Google Maps. We set up your listings and help you collect reviews from happy customers.

Dzen, Telegram, VK, Instagram

We share articles and announcements on your channels so people discover you beyond search, and bring readers to your website.

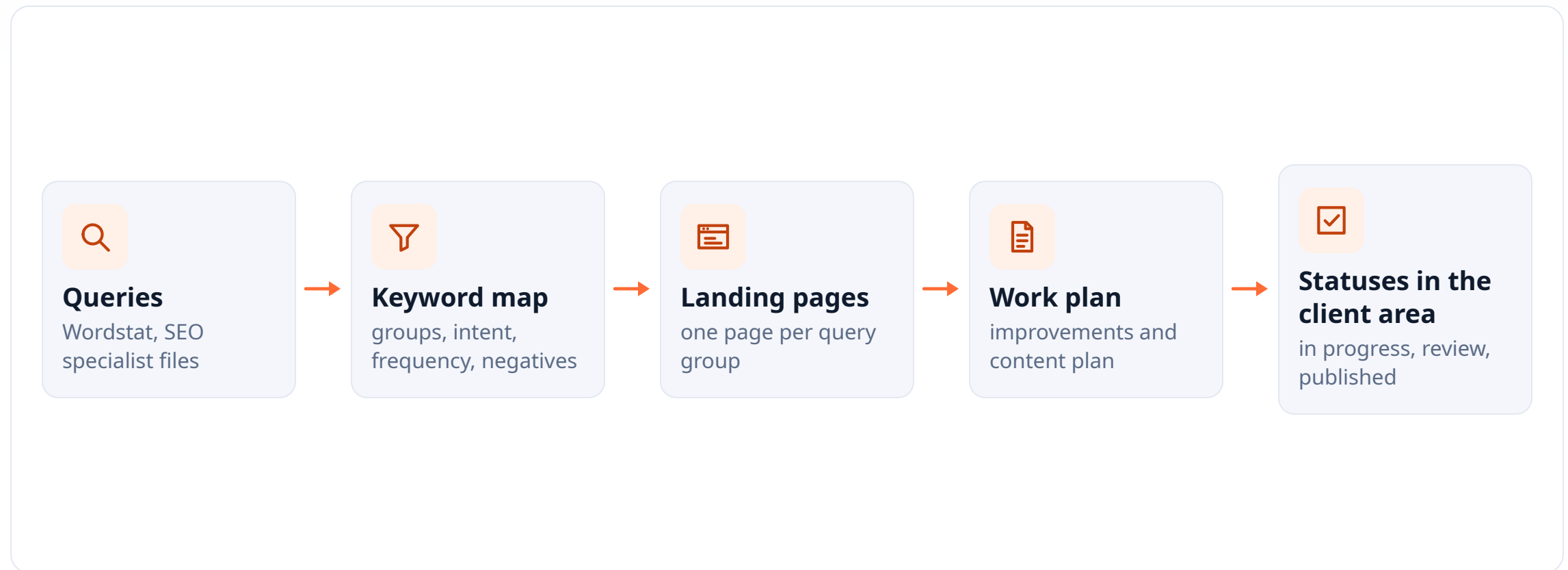
Analytics and reporting

Yandex Metrika with goals, Yandex Webmaster, Search Console. A monthly report on rankings, visits and leads.

FLOW 1

Keyword map in our platform

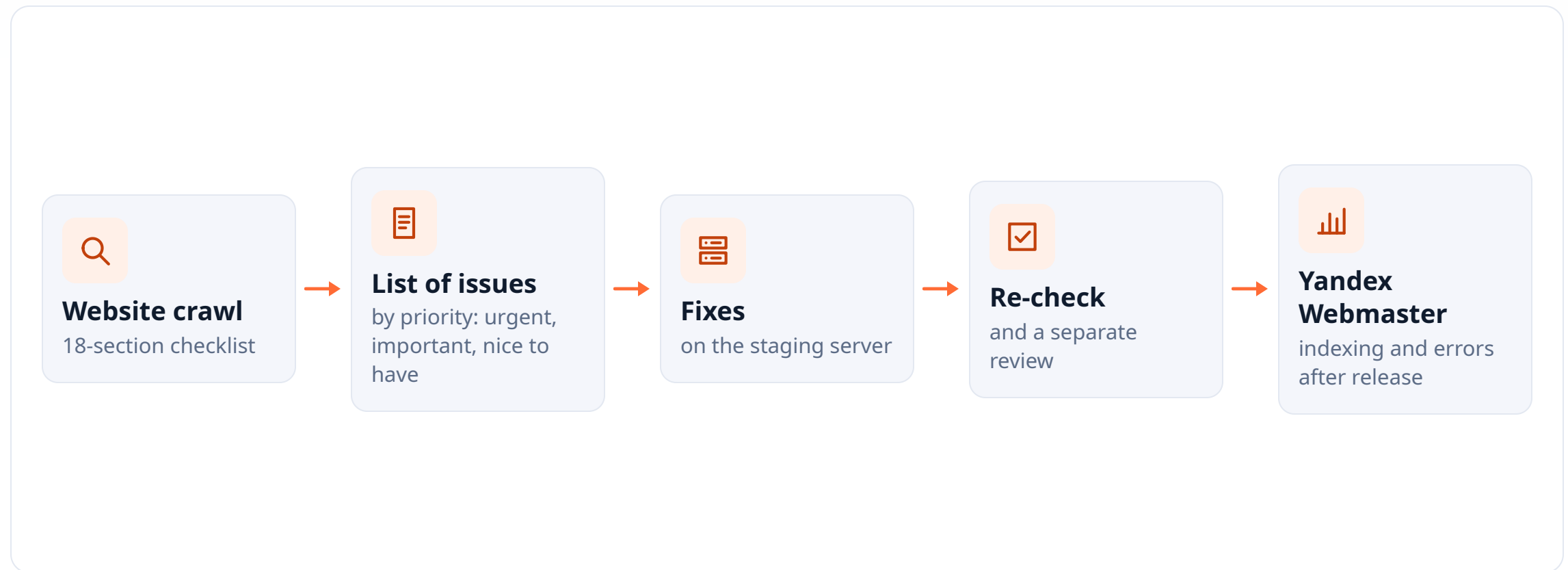
Queries from Wordstat and the SEO specialist's files are collected in one database. Each query group has its own landing page, and its status is visible in the client area.



FLOW 2

Technical audit and fixes

We check the website against our 18-section checklist, from redirects and robots to structured data and speed. Errors are fixed on staging and checked again.



FLOW 3

Article: from a customer question to a lead

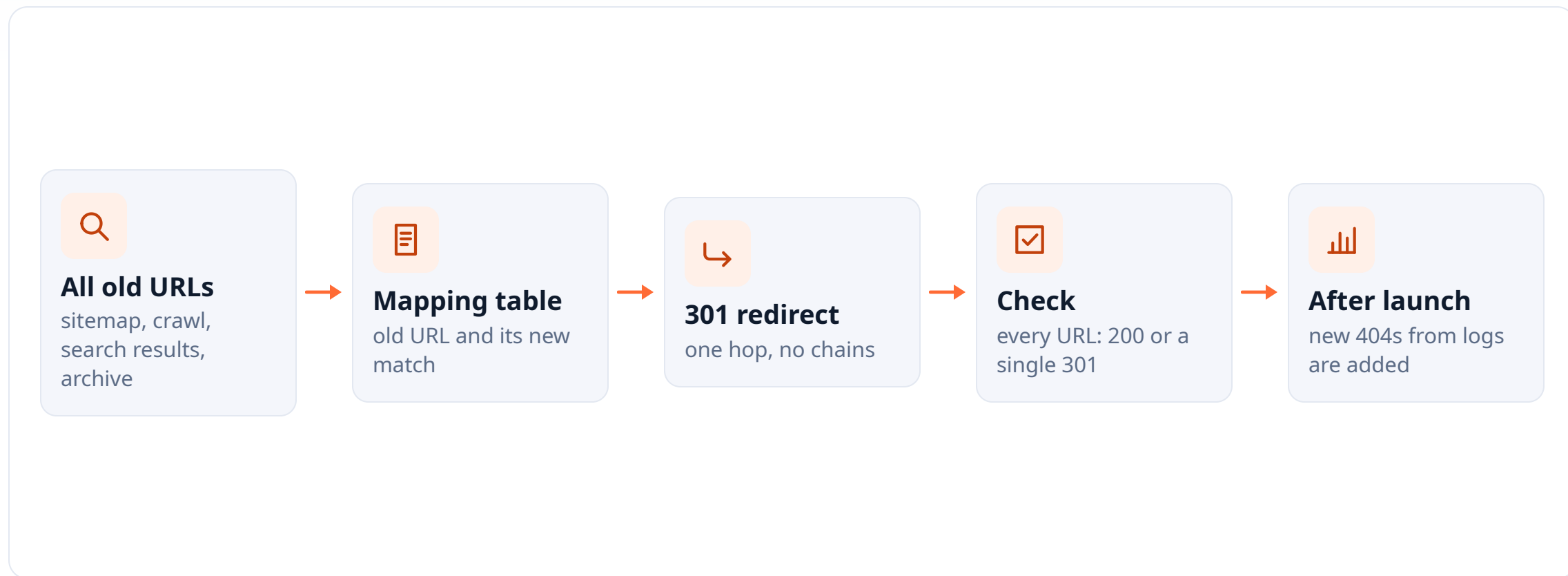
The topic comes from the keyword map, and your specialist reviews the text. Once published, the article links to the service and pricing, and announcements bring readers to the website.



FLOW 4

Website migration without losing URLs

Before the move we collect every URL of the old website and find its match on the new one. We launch only when the check shows not a single lost URL.



How we organize the work

01

Audit

We review your website, competitors and demand in your niche.

02

Plan

A task list for the first months with clear priorities.

03

Fixes

Technical improvements, site structure, landing pages.

04

Monthly content

Articles on your website and posts on your channels, following the agreed plan.

05

Report

What we did, what grew and what comes next. All visible in your client area.

What you see in your client area

- ✓ Work plan and the status of every task
- ✓ Articles awaiting approval and already published
- ✓ Posts on Dzen, Telegram, VK and Instagram
- ✓ Search rankings and visits from search
- ✓ Website leads based on Yandex Metrica data
- ✓ Monthly report

Pricing

2,500 RUB

1 hour of specialist work

2,250 RUB

per hour from 10 hours, 10% off

- ✓ We price the monthly work after the audit
- ✓ It depends on competition in your niche and the amount of content
- ✓ The plan, statuses and hours are visible in your client area



Let's discuss your project

Leave a request on the website: we reply during business hours and suggest the next step.

Request

conterator.com/en/contacts/

Service page

conterator.com/en/seo/

Pricing

conterator.com/en/pricing/

Client area

app.conterator.com